**Influencer Visit Request Form - Muir Hotel**

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| **Details** (To be completed by visiting influencer) | |
| Preferred visit dates / number of nights requested |  |
| Flight Details | If applicable |
| Room (# of beds) |  |
| Name of visiting hotel | Muir Hotel  Instagram: [@muirhotelhalifax](https://www.instagram.com/muirhotelhalifax/?hl=en)  Facebook: [@muirhotelhalifax](https://www.facebook.com/muirhotelhalifax/photos/a.117722246626661/117722189960000)  Drift Restaurant  Instagram: [@drifthalifax](https://www.instagram.com/drifthalifax/)  Facebook: [@DriftHfx](https://www.facebook.com/DriftHfx) |
| Number of travellers in group |  |
| Full names & ages of all travellers (if with children) |  |
| Dietaries and allergies of all travellers |  |
| Do you require parking services? (Y/N) |  |
| General audience market area / demographics |  |
| Blog  Please outline and answer yes or no: | *Website URL and total blog viewers:*  *Coverage to be posted on blog* *(story angle / estimated word count):*  *Will your blog include links to supporting partner websites?* |
| Instagram  Please outline and answer yes or no: | *Instagram handle / number of followers:*  *Number of Instagram static posts per hosted experience you will post:*  *Number of Instagram stories per hosted experience you will post:*  *Will you tag / geo-tag / and mention supporting partners in each static post? (Please answer yes or no)*  *Are you willing to screenshot your Instagram story analytics and share with us within 5 days of your stay? (Please answer yes or no)* |
| Additional Media Platforms  (TikTok, Youtube, Twitter, Pinterest, etc.)  Please outline: | *Social handles / followers (viewership):*   * *TikTok:* * *Twitter:* * *Facebook:* * *Youtube:*   *Coverage to be posted on:*   * *TikTok:* * *Twitter:* * *Facebook:* * *Youtube:*   *Will you tag / geo-tag / and mention supporting partners in each post? (Please answer yes or no)* |
| Do you grant permission for posted image(s) / video(s) to be re-shared with appropriate credit? (tagged in photos and mentions in post) |  |
| Are you able to provide a minimum of five additional high-res photos that the supporting partner can use for advertising and promotional use? |  |
| When will the posts/coverage go live? |  |
| **Contact information:** | E-mail:  Cellphone number:  Address: |
| Samples of work (blog posts, social media collaborations) |  |

WHILE UNDERTAKING ACTIVITIES AS A HOTEL / RESORT AMBASSADOR, WE ASK THAT YOU PLEASE DISPLAY RESPECT FOR TOURISM PARTNERS, VISITORS AND THE ENVIRONMENT. WE ALSO ASK THAT YOU UNDERSTAND THIS IS A CONTRA AGREEMENT, AND COVERAGE FOR HOSTED EXPERIENCES IS EXPECTED.

**Influencer Signature:**

# Signature Print Name

Please submit completed forms to [scarver@armourgroup.com](mailto:scarver@armourgroup.com)