**Influencer Visit Request Form - Muir Hotel**

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| **Details** (To be completed by visiting influencer) | |
| Preferred visit dates / number of nights requested |  |
| Flight Details | If applicable |
| Room (# of beds) |  |
| Name of visiting hotel | Muir Hotel  Instagram: [@muirhotelhalifax](https://www.instagram.com/muirhotelhalifax/?hl=en)  Facebook: [@muirhotelhalifax](https://www.facebook.com/muirhotelhalifax/photos/a.117722246626661/117722189960000)  Drift Restaurant  Instagram: [@drifthalifax](https://www.instagram.com/drifthalifax/)  Facebook: [@DriftHfx](https://www.facebook.com/DriftHfx) |
| Number of travellers in group |  |
| Full names & ages of all travellers (if with children) |  |
| Dietaries and allergies of all travellers |  |
| Do you require parking services? (Y/N) |  |
| General audience market area / demographics |  |
| Blog  Please outline and answer yes or no: | *Website URL and total blog viewers:*  *Coverage to be posted on blog* *(story angle / estimated word count):*  *Will your blog include links to supporting partner websites?* |
| Instagram  Please outline and answer yes or no: | *Instagram handle / number of followers:*  *Number of Instagram static posts per hosted experience you will post:*  *Number of Instagram stories per hosted experience you will post:*  *Will you tag / geo-tag / and mention supporting partners in each static post? (Please answer yes or no)*  *Are you willing to screenshot your Instagram story analytics and share with us within 5 days of your stay? (Please answer yes or no)* |
| Additional Media Platforms  (TikTok, Youtube, Twitter, Pinterest, etc.)  Please outline: | *Social handles / followers (viewership):*   * *TikTok:* * *Twitter:* * *Facebook:* * *Youtube:*   *Coverage to be posted on:*   * *TikTok:* * *Twitter:* * *Facebook:* * *Youtube:*   *Will you tag / geo-tag / and mention supporting partners in each post? (Please answer yes or no)* |
| **Are you willing to connect your account to our Influencer Marketing Platform, Dyzio, to help collect any stories or posts you may share on your channels?**  Yes  No  Granting Dyzio read only access to your accounts means it will be able to do the following:   * Track Instagram stories automatically - no more screenshots to send! * Track Instagram/Facebook/Tik Tok posts automatically * Provide rich analytics data such as likes, impressions, reach, demographic data, and watch time   We would be happy to share the report with you at the end of the campaign for your own purposes, such as using the report as a case study for collaboration with other brands. We firmly believe in sharing the results of great campaigns, and we can’t wait to collaborate with you. | |
| Do you grant permission for posted image(s) / video(s) to be re-shared with appropriate credit? (tagged in photos and mentions in post) |  |
| Are you able to provide a minimum of five additional high-res photos that the supporting partner can use for advertising and promotional use? |  |
| When will the posts/coverage go live? |  |
| **Contact information:** | E-mail:  Cellphone number:  Address: |
| Samples of work (blog posts, social media collaborations) |  |

WHILE UNDERTAKING ACTIVITIES AS A HOTEL / RESORT AMBASSADOR, WE ASK THAT YOU PLEASE DISPLAY RESPECT FOR TOURISM PARTNERS, VISITORS AND THE ENVIRONMENT. WE ALSO ASK THAT YOU UNDERSTAND THIS IS A CONTRA AGREEMENT, AND COVERAGE FOR HOSTED EXPERIENCES IS EXPECTED.

**Influencer Signature:**

# Signature Print Name

Please submit completed forms to [muir@tartanbond.com](mailto:muir@tartanbond.com)