



Providing an indelible sense of place, Muir unveils new website



Halifax, NS – June 23, 2021 – Opening this fall on the waterfront in the absolute centre of downtown Halifax, Nova Scotia, Muir, an Autograph Collection Hotel, has launched its new website and is now accepting reservations. Providing a comprehensive exploration of the property’s premium experiences and offerings, the website invites business and leisure travellers to browse, dream and plan their future trip.

Offering refined, distinctly Nova Scotian hospitality, Muir is inspired by the enduring spirit, culture and character of the province. Located in the new Queen's Marque district, Muir's downtown location and unprecedented waterfront access are essential settings to conduct business and to experience this much-loved city. Guest rooms and suites, designed by acclaimed Canadian interior design firm Studio Munge, evoke a contemporary East Coast aesthetic, featuring a collection of custom, made-in-Canada furniture including a walnut floating worktable, custom full-size bar, walnut-framed beds and white oak walls. The warmth of traditional Nova Scotia is reflected in a modern Muir tartan blanket and braided rug.

Expansive windows look out to immediate ocean views, flooding rooms with coastal light. In the spa-like bathrooms, rain showers, marble-lined tubs, teak shaving stools, Aesop skincare products and locally made bath salts encourage guests to relax and recharge.

Essential for Business, Meetings and Distinct Gatherings

From its location in the absolute centre of downtown Halifax, Muir guests are ideally situated for business connections. Impeccable service and amenities include complimentary access to The Wardroom, Muir's fully-appointed executive meeting room, car and driver service with hybrid Range Rover, 24-hour in-room dining, premium wellness centre and of course, ultra-fast Wi-Fi throughout for uninterrupted productivity.



Premium Wellness

Reinvigorate at Windward Wellness, Muir’s ultra-premium 6,500 square-foot fitness centre equipped with Technogym treadmills, ellipticals and rowing machines plus free weights, yoga and spin room and extensive selection of circuit training equipment.

For relaxation, a vitality spa pool, cold plunge pool, halotherapy salt room, eucalyptus steam room and infrared sauna are ready to reward and restore.



Image caption: Interior rendering by Studio Munge

Atlantic Canada’s Finest Fare

Muir’s waterfront restaurant Drift serves modern, elevated takes on classic Atlantic Canadian dishes and traditions. The seasonal patio boasts harbour views, while the spacious bar is an idyllic spot to unwind with a Nova Scotia vintage.

Guests can indulge in a curated cocktail at BKS, a “secret” speakeasy whose libations are inspired by Nova Scotia’s rum-running past while the private oceanside terrace offers the best views in the city.



Image caption: Interior rendering by Studio Munge

Experience The Ocean Up Close

Muir’s unparalleled waterfront location, kayaks, paddle boards and bikes offer endless possibilities for adventure. For a thrilling experience offered only at Muir, set sail at sunset onboard Little Wing, Muir’s 36-foot Morris yacht, or feel the salt spray on Reach, Muir’s 24-foot Pursuit motorboat.

A Distinctly Nova Scotian Art Experience

Art is an integral part of the Muir story. From Muir’s guests-only art gallery – True Colours – to the rooms, common areas, outside spaces and throughout the Queens Marque district, guests will discover a significant collection of local and global art from dozens of artists including Tim Forbes, Allison Pinsent Baker and Sharon Wadsworth Smith, each paying thoughtful tribute to this region and its people. From original Nova Scotia landscape paintings in every room to a statement handcrafted tapestry in the lobby to photographs capturing the mood and raw beauty of this region, art is at present at every touchpoint.

From an enticing waterfront setting, carefully appointed rooms and thoughtful amenities, to art, design and dining, Muir establishes a firm “Sense of Place”, inviting visitors to forge a meaningful connection with Nova Scotia and its people. For more information, visit the newly unveiled [Muirhotel.com](https://www.muirhotel.com), or join the Muir community on [Instagram](#), [Facebook](#) and [LinkedIn](#).

About Muir, An Autograph Collection Hotel

Inspired by the enduring spirit, culture and character of Nova Scotia, Muir will welcome guests to a refined, distinctly Nova Scotian hospitality experience. Located in the absolute centre of downtown Halifax in the new Queen's Marque district, Muir offers unprecedented waterfront views and ocean access. Each of Muir's 109 rooms promise comfort, serenity and feature bespoke, made-in-Canada furniture and original Nova Scotia art. Muir's amenities include elevated, regional dining; ultra-premium wellness centre with high-performance fitness equipment, vitality spa pool and halotherapy salt room; Muir yacht and motorboat; and a significant regionally-curated art collection, including a private art gallery. Muir is a gracious host, a one-of-a-kind destination and a true cultural beacon for Halifax and beyond. It is exactly like nothing else.