

FOR IMMEDIATE RELEASE



Muir, Autograph Collection, Announces Opening Date of December 10, 2021
Welcoming Travellers to Halifax with a Refined, Distinctly Nova Scotian Experience



Halifax, Nova Scotia – December 6, 2021 – Inspired by the enduring spirit, culture and character of Nova Scotia and its people, **Muir, Autograph Collection**, officially opens its doors on December 10, 2021. Located in the new Queen’s Marque district on the Halifax Waterfront in the absolute centre of downtown, Muir is the first hotel in Nova Scotia to join Autograph Collection Hotels, a curated collection of the world’s most distinctive independent hotels, hand-selected for their inherent craft and distinct perspectives on design and hospitality.

“We are delighted to announce our opening on December 10 and are ready to welcome guests to an elevated hospitality experience that is truly ‘Born of this Place,’” said Eugénie Jason, General Manager, Muir, Autograph Collection.

Bold Architecture and Inspired Interiors

Envisioned, developed and operated by [The Armour Group Limited](#), and designed by celebrated Nova Scotian firm [MacKay-Lyons Sweetapple Architects](#), Muir is a shining example of “Born of this Place” design – honouring character, materiality and heritage through the art of place-making. Throughout the property, the forms portray a contemporary marine, wharf-like design while materiality makes a connection to place – from local materials, including salt-and-pepper granite and sandstone, to Muntz metal, a copper alloy prominently used in shipbuilding. Together, these elements provide an indelible sense of place, resulting in a design that simply could not exist anywhere else.



Muir's interiors and furnishings are the work of internationally-recognized designer Alessandro Munge of Canada's [Studio Munge](#). Throughout the hotel, custom furniture and lighting – designed and crafted in Canada – reflect a modern interpretation of East Coast design. Rooms and suites are richly textured with curved white oak walls and plank flooring – a subtle nod to ocean voyages. Gathering spaces are anchored by soft cove lighting and lively fireplaces. Statement pieces from local artists are proudly displayed throughout the property, including commissioned landscape paintings, sculptures, photography, ceramics and tapestries.

Distinct Amenities and Experiences

Muir's curated collection of amenities includes the ultra-premium wellness centre, [Windward Wellness](#), where high-performance fitness equipment, vitality spa pool and halotherapy salt room encourage guests to rest and rejuvenate. *Little Wing*, a 36-foot Morris yacht and *Reach*, Muir's high-speed motorboat, are available for guests to charter and explore the harbour and get a view of this much-loved city locals know best.



Elevated Cuisine and Cocktails

Inspired by this region's natural bounty, [Drift](#) is a culinary love letter to Nova Scotia's land, people and history. Featuring modern, elevated takes on classic Atlantic Canadian dishes, Drift's culinary vision is driven by celebrated Canadian Chef Anthony Walsh and Chef de Cuisine Jamie MacAulay.

As distinct as Muir itself, Drift is thoughtfully designed for entertaining colleagues or quiet work at the spacious bar. The dining room is expansive yet comfortable, with detailed craftsmanship and premium materiality complemented by an outdoor patio with stunning waterfront views. Floor to ceiling marble fluted fireplaces, leather-wrapped walls, bespoke furnishings and soft lighting invite guests to linger and connect.



BKS, Muir's secret speakeasy, is an enclave of curved wooden walls, muted marble and luxurious banquettes. Open to hotel guests and for private events, BKS offers a discreet setting for historically-inspired premium cocktails and unique small plates, which are best savoured on the harbourside private terrace with the most desirable views in the city.

Memorable Meetings and Gatherings

Muir offers one-of-kind settings for business events, celebrations and gatherings. In addition to conversation-starting art, the 1,200-square-foot True Colours Art Gallery offers a dramatic harbour-facing backdrop for exclusive gatherings. The Wardroom – complimentary for Muir guests – is a fully-appointed, private executive meeting space that can hold up to six guests. The Watch, embraced by the sea on three sides, is a 2,100-square-foot event space featuring bespoke furniture, an art collection, two private bars and a private tasting room.



The Heart of Halifax

Muir is part of the Queen's Marque district, a cultural and community destination for locals and visitors to Atlantic Canada. The bustling district encompasses vibrant restaurants, shops, nightlife, offices and luxury residences, all set against a striking harbour backdrop.

“We are thrilled to announce the opening of Muir, a refined, distinctly Nova Scotian hospitality experience that represents a contemporary Nova Scotia,” said Scott Armour McCrea, CEO and President of The Armour Group.

From an impeccable waterfront location, carefully appointed rooms with thoughtful amenities, to Nova Scotian art, design and dining, Muir establishes an authentic “Sense of Place” that invites guests to forge a meaningful connection with the province and its people.

Autograph Collection Hotels is a member of Marriott Bonvoy, the award-winning travel program from Marriott International. Members enjoy exclusive benefits and a contactless experience with the Marriott Bonvoy Mobile app, achieve elite status recognition, earn points toward free nights, and redeem for hotel stays across Marriott Bonvoy's extraordinary portfolio of 30 hotel brands.

To reserve or for more information, visit [Muirhotel.com](https://www.muirhotel.com). Follow Muir on [Instagram](#), [Facebook](#) and [LinkedIn](#) for updates in the lead-up to opening day.

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About Muir, Autograph Collection

Inspired by the enduring spirit, culture and character of Nova Scotia, Muir, Autograph Collection will welcome guests to a refined, distinctly Nova Scotian hospitality experience. Located in the centre of downtown Halifax, within the new Queen's Marque district, Muir offers unprecedented waterfront views and ocean access. Each of Muir's 109

rooms promise comfort and serenity, and feature bespoke, made-in-Canada furniture and original Nova Scotia art. Muir's amenities include elevated, regional dining; an ultra-premium wellness centre with high-performance fitness equipment, vitality spa pool and halotherapy salt room; access to the Muir yacht and motorboat; and a significant regionally curated art collection, including a private art gallery. Muir is a gracious host – a one-of-a-kind destination and a true cultural beacon for Halifax and beyond.

About Autograph Collection® Hotels

Autograph Collection Hotels advocates for the original, championing the individuality of each of its over 240 independent hotels located in the most desirable destinations across 41 countries and territories. Each hotel is a product of passion, inspired by a clear vision, soul, and story that makes it individual and special: *Exactly Like Nothing Else*. Hand-selected for their inherent craft and distinct perspectives on design and hospitality, Autograph Collection properties offer rich immersive moments that leave a lasting imprint. For more information, please visit www.autographhotels.com, and explore on social via [Instagram](#), [Twitter](#), and [Facebook](#) to be inspired by immersive moments that are #ExactlyLikeNothingElse. Autograph Collection Hotels is proud to participate in Marriott Bonvoy®, the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on [Marriott Bonvoy Moments](#) and unparalleled benefits including free nights and Elite status recognition. To enroll for free or for more information about the program, visit marriottbonvoy.com.

Website: muirhotel.com

Facebook: [/muirhotelhalifax](https://www.facebook.com/muirhotelhalifax)

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