



FOR IMMEDIATE RELEASE

Muir's Architecture and Design Balances Tradition and Modernity - Connecting Guests to a Contemporary Nova Scotia



Halifax, Nova Scotia - October 21, 2021 - Opening December 10, Muir, an Autograph Collection hotel, will welcome guests to a refined, distinctly Nova Scotian hospitality experience. Muir is the cornerstone of Queen's Marque, a new urban waterfront district in the absolute center of downtown Halifax; inspired by the enduring spirit, culture and character of Nova Scotia.

“Striking a rare balance between tradition and modernity, Muir is the physical and spiritual manifestation of a modern Nova Scotia, connecting guests to this place and its people through the art of architecture and design,” said Scott Armor McCrea, president and CEO, The Armor Group.

Architecture: a tribute to Nova Scotian craftsmanship

Envisioned, developed and operated by [The Armor Group](#), and designed by celebrated Nova Scotian architecture practice [MacKay-Lyons Sweetapple Architects](#), Muir is an example of 'Born of this Place' design, honoring character, materiality and heritage through the art of architecture. At Muir, MacKay-Lyons Sweetapple Architects employ a deep understanding of local vernacular, modern, clean lines, and honest materiality to impart a clear and pure sense of Nova Scotia.



Design: an inspiring East Coast aesthetic

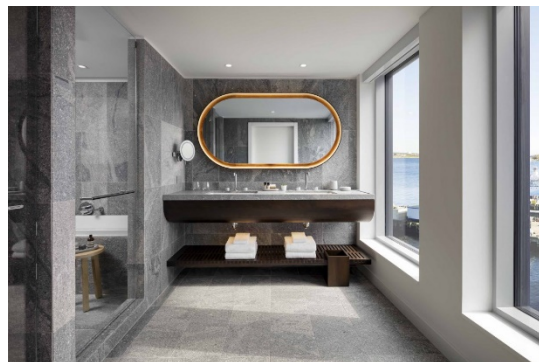
“Muir's interiors and furnishings are the work of internationally recognized designer Alessandro Munge, founder and principal of Canada's [Studio Munge](#). Throughout Muir, custom furniture and lighting, designed and crafted in Canada, reflect a modern interpretation of East Coast design. Rooms and suites are richly textured with curved white oak walls and plank flooring - a subtle nod to luxury ocean travel. Spa-like bathrooms are lined with granite and feature a separate wet room surrounded by frosted glass suggesting a subtle haze reminiscent of Halifax's morning fog.

The collection of bespoke and contemporary furniture in each room includes a walnut floating worktable, walnut-framed bed (s) and a full-size bar reminiscent of luminous ship portholes. The warmth and tradition of Nova Scotia comes alive in the modern Muir tartan throw, commissioned for Muir and featured in every room. Designed

for comfort and productivity, each room offers ideal workspaces for business travelers seeking the perfect balance between inspiring setting and practical necessities.

Gathering spaces are intimate and inviting with softly lit cove lighting warmed by lively fireplaces. Statement pieces from local artists appear throughout, including a handwoven tapestry depicting a spectacular Nova Scotia landscape by Allison Pinsent-Baker, which is proudly hung behind the reception desk.

“Muir celebrates the region's rich history, local artistry and skillful craftsmanship; expressed here in the



authenticity, honesty and storytelling qualities of forms and materials, ”said Alessandro Munge, founder and design director, Studio Munge. “We thoughtfully designed each bespoke detail and layer to embody the essence of Muir and deliver a most memorable experience where guests can appreciate Muir's profound sense of place. They'll discover what makes Nova Scotia and Halifax a destination like no other - a place of enduring spirit, resilience and gracious hospitality. “

Muir's architecture and design weaves a spellbinding story of Nova Scotia - the Maritime foundation that the province is built on, the talent and hospitality of its craftspeople, and a breathtaking natural setting found nowhere else in the world. For more information about Muir, visit Muirhotel.com, or join the Muir community on [Instagram](#), [Facebook](#) and [LinkedIn](#) to watch as developments unfold prior to opening.

About Muir, An Autograph Collection Hotel

Inspired by the enduring spirit, culture and character of Nova Scotia, Muir will welcome guests to a refined, distinctly Nova Scotian hospitality experience. Located in the absolute center of downtown Halifax in the new Queen's Marque district, Muir offers unprecedented waterfront views and ocean access. Each of Muir's 109 rooms promise comfort, serenity and feature bespoke, made-in-Canada furniture and original Nova Scotia art. Muir's amenities include elevated, regional dining; ultra-premium wellness center with high-performance fitness equipment, vitality spa pool and halotherapy salt room; Muir yacht and motorboat; and a significant regionally-curated art collection, including a private art gallery. Muir is a gracious host, a one-of-a-kind destination and a true cultural beacon for Halifax and beyond. It is exactly like nothing else.



Media Kit

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French version *** The English version precedes ***



FOR IMMEDIATE RELEASE

Muir's Architecture and Design Reconcile Tradition and Modernity: Discover Contemporary Nova Scotia



Halifax, Nova Scotia - October 20, 2021 - Opening on December 10, [Muir](#), an Autograph Collection hotel, will offer guests a refined and uniquely Nova Scotia hotel experience. Muir is the mainstay of Queen's Marque, a new urban waterfront neighborhood located in the very heart of downtown Halifax, inspired by the spirit, culture and enduring character of Nova Scotia.

"Striking a rare balance between tradition and modernity, Muir is the physical and spiritual manifestation of a modern Nova Scotia, connecting guests to this place and its people through the art of architecture and design," said said Scott Armor McCrea, President and CEO of The Armor Group.

Architecture: a tribute to Nova Scotia craftsmanship

Conceived, developed and operated by The [Armor Group](#), and designed by renowned Nova Scotia architectural firm [MacKay-Lyons Sweetapple Architects](#), Muir is an example of "born here" design, honoring character, materiality and heritage through the art of architecture. In Muir, MacKay-Lyons Sweetapple Architects uses a deep understanding of local vernacular architecture, clean, modern lines, and honest materials to give a clear and pure sense of Nova Scotia.



Across the property, forms represent a contemporary marine design, similar to a dock. Upon entering Muir, guests are greeted by the “Light Chocks,” an architectural art installation featuring two light columns incorporating abstract fresnel lenses, similar to those used in the iconic Sambro Lighthouse.

In Muir, the choice of materials also establishes a significant connection with the place, whether it is local materials such as salt and pepper granite and sandstone or Muntz metal, a copper alloy widely used in construction. Together, these elements provide an indelible sense of place and important connection, creating a design that simply couldn't exist elsewhere.

"Muir simultaneously embodies a contemporary and historical spirit," said Brian MacKay-Lyons, founding partner of MacKay-Lyons Sweetapple Architects. “In shape, it is one of three abstract ships that make up the development of the Queen's Marque and it sits perpendicular to a 330ft Wallace sandstone building, along Lower Water Street. The hotel has been designed with traditional elements such as a generous porte-cochere and hotel rooms reminiscent of the wooden cabins of an old luxury liner.



Design: an inspiring East Coast aesthetic

“Muir's interior spaces and furnishings are the work of internationally renowned designer Alessandro Munge, founder and director of Studio Munge in Canada. At the Muir Hotel, custom furnishings and lighting, designed and made in Canada, reflect a modern take on East Coast design. Rooms and suites are rich in texture, with curved white oak walls and plank floors - a subtle nod to prestigious ocean cruises. Spa-inspired bathrooms are clad in granite and feature a separate powder room, surrounded by frosted glass suggesting a subtle mist or morning Halifax fog.

Each bedroom's bespoke and contemporary furniture collection includes a floating worktable and bed furniture in walnut as well as a full-size bar reminiscent of the lighted portholes of ships. The warmth and tradition of Nova Scotia comes to life in Muir's modern tartan throw, which was commissioned for Muir and placed in

every room. Designed for comfort and productivity, each room provides an ideal workspace for professionals looking for a balance between inspiring surroundings and practical needs.

The spaces reserved for meetings are intimate and welcoming, with soft lighting fed by warm foyers. Works by local artists are on display throughout, including a hand-woven tapestry depicting a spectacular Nova Scotia landscape by Allison Pinsent-Baker, which hangs proudly behind the reception desk.

"Hotel Muir celebrates the region's rich history, local art and craftsmanship, which is expressed here in the authenticity, nature and narrative qualities of the shapes and materials used," said Alessandro Munge, Founder and Design Director at Studio Munge. “We have carefully

crafted every detail and bespoke item to embody the essence of Muir and deliver a most memorable experience where travelers can appreciate the deep meaning of the Muir Hotel's origins. They will discover what makes Nova Scotia. Scotland and Halifax are a destination like no other - a place where spirit, resilience and hospitality are immutable. "

Muir's architecture and design weave a haunting history of Nova Scotia - the maritime pillar on which the province is built, the talent and warm character of its artisans, and a stunning natural setting that cannot be found anywhere else. go elsewhere. For more information on Muir, visit [Muirhotel.com](https://muirhotel.com) , or join the Muir community on [Instagram](#) , [Facebook](#) and [LinkedIn](#) to follow developments ahead of the opening.



About Muir, an Autograph collection hotel

Inspired by the spirit, culture and traditional charm of Nova Scotia, the Muir will offer its guests a refined and uniquely Nova Scotia experience. Located right in the heart of downtown Halifax, in the new Queen's Marque neighborhood, the Muir offers unparalleled waterfront views and ocean access. Each of the 109 rooms at the Muir Hotel promises comfort and serenity and features custom-made furniture made in Canada and original Nova Scotia artwork. The amenities of the Muir hotel include high-end regional gastronomy, a state-of-the-art fitness center with high-performance fitness equipment, a vitality thermal pool and a halotherapy salt room, a yacht and a motor boat. Muir, as well as a large collection of regional works of art, including a private art gallery. Muir is a warm host, a one-of-a-kind destination and a true cultural beacon for Halifax and the surrounding area. It doesn't look like anything else.



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